















PARUL INSTITUTE OF TECHNOLOGY

EXPERT TALK ON

INNOVATE AND PROTECT: IP RIGHTS FOR BUDDING **ENTREPRENEURS**

Coordinator: Manabendra Sandilya

Convener: Dimpal Khambhati, HOD Biomedical Dept

Moderator: Kaushal Barot, PIT, Parul University



Monday, 7 July 2025

10 am Onwards

VENUE: 251, Parul Institute of Technology



Mr. Ajitesh Ghosh

ASSISTANT PROFESSOR, CSE, PIT, PARUL UNIVERSITY





A Report on "Innovate and Protect: IP Rights for Budding Entrepreneurs"

ACTIVITY TYPE	Expert Talk		
DATE & TIME	07.07.25, From 10:00 AM onwards	Duration	1 Day
SEMESTER	5 th & 7 th	No. of participants	78
EXPERT NAME WITH DESIGNATION	Mr. Ajitesh Ghosh, Assistant Professor, Computer Science Engineering Department		
NAME OF EXPERT'S ORGANIZATION	Parul Institute of Technology, Parul University		
EXPERT CONTACT DETAILS	(M):9831065574		
FACULTY COORDINATOR	Mr. Manabendra Sandilya		
FACULTY CONTACT DETAILS	Manabendra.sandilya36222@parulunive rsity.ac.in		

The workshop was organized by the Parul Institute of Technology-IIC of Parul University in association with the Parul Innovation and Entrepreneurship Research Center as a part of one day Innovative event as a "Innovate and Protect: IP Rights for Budding Entrepreneurs" on 7th July, 2025 for the students of Parul Institute of Technology, Parul University. The Expert session was conducted by Mr. Ajitesh Ghosh, Assistant Professor, Parul Institute of Technology, Parul University, Vadodara.





Objective:

- 1. To create awareness about Intellectual Property (IP) Rights and their significance for budding entrepreneurs.
- 2. To provide insights into the protection of innovative ideas, products, and business models.
- 3. To empower students to safeguard their intellectual creations while exploring entrepreneurial ventures.
- 4. To familiarize students with patenting processes, trademarks, copyrights, and design rights.
- 5. To inspire innovation and entrepreneurial thinking among students and early-stage startup aspirants.

Outcomes:

- 1. Participants gained an understanding of various forms of IP rights including patents, copyrights, trademarks, and design rights.
- 2. Students learned how to protect their innovations legally before entering competitive markets.
- 3. The session enhanced participants' knowledge of the procedures involved in filing for IP protection.
- 4. Students were encouraged to pursue innovation confidently, knowing how to secure their intellectual efforts.
- 5. The session sparked interest among students about entrepreneurship and the importance of safeguarding business ideas.

SDG Goals Involved in the Talk:

- 1. SDG 4: Quality Education
 - The session provided valuable knowledge on Intellectual Property Rights, fostering quality education beyond textbooks and enabling students to gain practical, real-world insights.
- 2. SDG 8: Decent Work and Economic Growth
 - By encouraging entrepreneurship and innovation, the talk contributes to economic growth, job creation, and the promotion of sustainable business models.
- 3. SDG 9: Industry, Innovation, and Infrastructure





- The core theme of the talk supports innovation and infrastructure development through the protection of intellectual property, which is essential for building resilient industries.
- 4. SDG 17: Partnerships for the Goals
 - The collaboration between Parul Institute of Technology, PIERC, IIC, and SSIP reflects a multi-stakeholder approach towards nurturing innovation ecosystems, aligning with the goal of building partnerships for sustainable development.

Activity Details:

An expert talk titled "Innovate and Protect: IP Rights for Budding Entrepreneurs" was organized by Parul Institute of Technology in association with Parul Innovation & Entrepreneurship Research Centre (PIERC), Institution's Innovation Council (IIC), and SSIP on 7th July 2025 at Room No. 251, Parul Institute of Technology, Parul University.

The expert session was delivered by Mr. Ajitesh Ghosh, Assistant Professor, Computer Science and Engineering, Parul Institute of Technology. The event was coordinated by Mr. Manabendra Sandilya, with Dr. Dimpal Khambhati, HOD Biomedical Department, serving as the convener and Mr. Kaushal Barot as the session moderator.

Mr. Ghosh provided valuable insights into the importance of innovation protection through Intellectual Property Rights. He highlighted various types of IP and their relevance for budding entrepreneurs, especially in technology and business fields. The speaker emphasized the significance of securing legal protection for innovative ideas to ensure competitive advantage and prevent misuse by others.

The interactive nature of the session allowed students to clarify their doubts regarding patents, trademarks, copyrights, and the process of registering intellectual property in India and internationally. The participants also learned about the potential commercialization of IP and the role of IP in attracting investors and collaborators for startups





Benefits in terms of learning/Skill/Knowledge obtained:

- Students acquired practical knowledge of the basics of Intellectual Property Rights and their importance in entrepreneurial journeys.
- Enhanced awareness about the processes of filing patents, copyrights, and trademarks.
- Empowered students to identify the IP potential of their innovative ideas and understand how to protect them.
- Improved critical thinking, innovation mindset, and risk mitigation strategies in the context of startups and business ventures.
- Encouraged a culture of innovation and legal awareness among the participants.





Glimpses of Activity



Presentation given by Ajitesh Ghosh







Presentation given by Ajitesh Ghosh



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